



SINGAPORE | INDIA



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Helping To Architect Your
'Digital Dreams' To Perfection



SMAC TECHNOLOGY LABS

SMAC Technology Labs is a Digital engineering company offering services using customer driven emerging technologies in - **SMAC - Social, Mobile, Analytics and Cloud.**

SMAC started its digital journey in 2014 and garnered Clients for life time after high quality deliverables in digital marketing, tailored to fit applications using cutting edge technology stack.

We offer services based on SMAC which includes **Social Media marketing, Mobility and Mobile applications, Analytics, Cloud Computing, Web Development, UI/UX Design.** Our service offerings are for both Business to Business (B2B) and Business to Consumer (B2C).

Get **DIGITALLY TRANSFORMED** - Grow **YOUR BUSINESS MULTIFOLD.**

OUR OFFICIAL PARTNERS



WANT TO GROW
YOUR BUSINESS!
LET US BUILD FOR YOU !!



WEB DESIGNING & DEVELOPMENT

In this technologically highly volatile world the dynamics of web portals are changing at high speed. All round the world, every business entity has to meet this challenging scenario of keeping up with the pace.

Typically a website will be accessed from various geographical locations, various cultural backgrounds and a wide range of audience who can be categorized as an Explorer and Information seeker, a Regular Visitor, a Competitor and an existing customer. **To meet these spectrum of audience demands a website should have a great functionality supported by a good design that represents your brand with customer experience.**

TECHNOLOGIES WE USE FOR DESIGN & DEVELOPMENT

- HTML5,
- CSS3,
- Bootstrap,
- Java Script,
- Angular Js,
- Node.Js
- React
- Vue.Js
- WordPress
- Adobe Illustrator,
- Adobe Photoshop,
- Adobe XD,
- Figma,
- Zepline,
- Invision.

WE CAN HELP YOU BY DOING THESE:

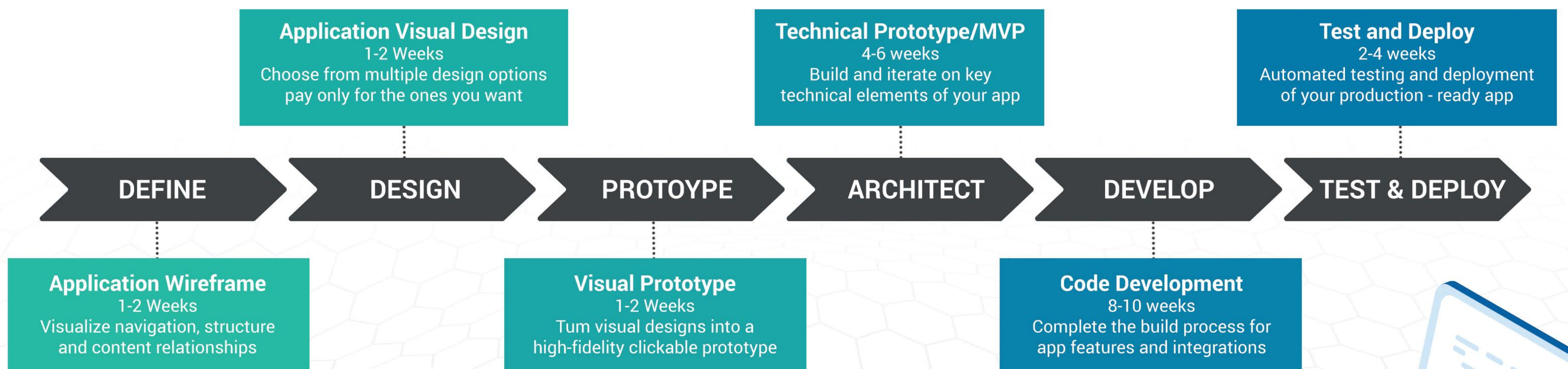
- Website Layout Designing
- Branding Design (Logo, Flyers etc.,)
- Landing Pages
- HTML, CSS, Bootstrap Coding
- WordPress Website Designing
- Plugin Installations
- WordPress Customization
- PSD to HTML Conversion
- Responsive Website Design
- Blog Upgrades
- Mobile Compatibility
- Open Source Programming
- Plugin Customization
- Shopping Cart Setup
- Website Maintenance
- Web Host Management
- Social Media Integration
- Payment Gateway Integration



APPLICATION DEVELOPMENT

To stay ahead of the competition, **your Mobile and Web applications must and should reach the market faster**. In this highly demanding environment you need an **accelerated design and development process**.

At SMAC Technology Labs we bring your Mobile and Web application ideas to reality with a structured process - **Concept Design, Wireframes, Prototypes and Coding**. We adopted **Agile methodology** for rapid development.



HOW CAN WE HELP YOU !

- Web Applications
- UI/UX Designs
- Micro Services
- Hybrid Applications
- Native Mobile Applications
- Cloud Native Applications

TECHNOLOGIES WE USER FOR DEVELOPMENT

- PHP (Laravel)
- Phython (Django)
- J2Ee, JSON
- React Native
- Java (Sprint)
- .NET



ESTABLISH YOUR BUSINESS BY TAKING SUPPORT OF INTERNET MARKETING



SEO & DIGITAL MARKETING

SMAC Technology labs gives you an edge over your competition by providing you an effective Digital Marketing solution. **We put best practices, industry standard methods with KPIs and Metrics.** We offered a wide range of solutions and services to make your digital journey a bump-less ride:

HOW WE THINK AND DO !

Keyword Research

Google Webmaster

Create Goal Settings

Density and Prominence

Checking The Canonical Issues and rectify

Prepare Custom Ranking and traffic Reports

Organic Link Building Strategies

Periodic Research

HOW WE WORK IN YOUR BUSINESS GROWTH !

- Search Engine Optimization (SEO)
- Search Engine Marketing(SEM)
- Social Media Marketing (SMM)
- Google Analytics And Reporting
- Link Building Analytics
- On-Page Optimization
- Website Analysis and Competitor Analysis
- Creating XML, HTML sitemaps
- Generate Robots.txt file
- Header Tags Optimization H1, H2, H3, H4, H5
- Site Speed (Checking Loading Time)
- Rss Feed Creation
- Alt tag and Meta data
- Off Page Optimization
- Classified Submission
- Article Submission
- Social Bookmarking Submission
- Business Listing
- Link Baiting
- Cross-Linking
- Directory Submission
- Search Engine Submission
- Organic Link Building Strategies
- Social Media Marketing(SMM)
- Facebook, Twitter, LinkedIn Ads,
- Youtube and Instagram Ads.



CLOUD SERVICES

WHY CLOUD !

Cloud computing offers your business many benefits. **It offer faster innovation, quick time to market, flexible resources and economies of scale.** You typically pay only for cloud services you use, helping you lower your operating costs, run your infrastructure more efficiently, and scale as your business needs change.

Reduced IT Costs

Rather than purchasing expensive systems and equipment for your business, you can reduce your costs by using our SMAC Tech Labs resources.

Scalability

Your business scaling requirements can be met without any expensive upgrades and allows flexibility for your operation and storage needs.

Collaboration efficiency

Seamless integration of Many locations many stakeholders and one shared environment, collaborating with each other is possible by cloud computing.

Access to automatic updates

Get up to date software servers and processing power with Automatic updates.

Flexibility of work practices

Off- site, on-site, remote - access to virtual office leveraged by Cloud services.

Business continuity

Cloud ensures your data stored is backed up and protected in a secure and safe location. Business recovery process and Disaster recovery process can be optimized using cloud services and achieve Business continuity.

CLOUD SERVICE PROVIDERS



AGILE IS OUR WAY

REASONS TO WORK WITH US

We are customer centric & customer obsession organization and keep customers on top comparing to our competition. **Our team will take your ideas into action so that you can focus on growing your business.** Our mission is to make your Digital Dreams & Transformation into perfection.

The Best Fullstack Developers

Our team is made up by web development professionals who are carefully selected to provide the best coding experience possibly.

Preprocessors

We leverage the use of mixins, variables, nesting & more with SASS/LESS/Stylus. Let us know what's your preference.

Fuss-free Delivery

Easy adaptation to your working process and adherence to best practices for fuss-free cooperation and quick turnaround.

Great Communication & Support

You can have direct communication with our team, post and review files for each of your projects and give feedback in a heartbeat.

High-end Coding

Clean, semantic and hand written HTML5/CSS3 code, fully functional with custom features and animations.

SMAC PRODUCTS



SSLHUB.IO

CODEBUILDERS.IO

HRMSCLOUD.COM

OUR GOLDEN RECIPE		
Idea	Analysis	Design
Coding	Testing	Deploy





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